



Press Release

Schneider Electric Sponsors *Extreme Makeover: Home Edition* Build in Indiana to Provide Energy Efficiency Products, Donation

Employees from Peru, Ind., plant volunteer, supporting Schneider Electric's community relations program in the United States and around the world

Palatine, Ill. (USA), October 21, 2009 — Schneider Electric, a global specialist in energy management, announced today its sponsorship of this week's *Extreme Makeover: Home Edition* build near the company's Peru, Ind., facility. As Benefactor Sponsor, Schneider Electric will provide energy-efficient products, volunteer support from the local plant and a financial contribution to support the family receiving the custom-built home.

Today, Ty Pennington and the show's design team will knock on the door of one lucky family in Indiana to notify it that it will receive a brand-new custom-built home. The family will then meet the Build team, sponsors and community that will be building its new home in just one week. The build will take place from Oct. 21 through 27 when the newly constructed house will be revealed to the homeowners, also known as the time for "Move that bus!"

"Schneider Electric has a long-standing commitment to both community involvement and sustainable development," said Amy Huntington, president, Schneider Electric USA. "This sponsorship enables our company and employees from our facility in Peru to positively impact the lives of local residents by supporting this family in need."

As part of its commitment to help people make the most of their energy, Schneider Electric will donate the following products, which will help reduce energy consumption and lower costs for the homeowner:

- **Juno® Recessed LED Downlights**, advanced LED technology resulting in brighter and whiter illumination, provide 50,000 hours of operation, resulting in more than 11 years of maintenance-free operation based on 12 hours of usage per day. Energy Star®-rated and environmentally friendly Juno LED fixtures save 85 percent in energy costs annually over traditional incandescent fixtures.

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- **Load Center and Circuit Breakers**, including the Square D[®] 240V NQ lighting panelboard from Schneider Electric that is easier to get to a job site and install compared with similar products. This helps maximize a contractor's ability to meet tight deadlines and keep a project on schedule. Square D QO[®] circuit breakers are easily recognized by the red Visi-Trip[®] Indicator, which makes it easy to spot a tripped circuit breaker. The Square D exclusive Qwik-Open[®] protection is standard on all 15A and 20A circuit breakers — trip reaction within 1/60th of a second. No other circuit breaker trips faster.
- **Whole-house Surge Protection**, namely the Surgebreaker[®] Plus whole-house surge protector, provides surge protection ratings of 80,000A, and whole-house protection for valuable appliances and home electronics with surge protection that addresses the electrical, telephone and TV systems.

In addition to product donations, Schneider Electric is making a cash donation to the family, bringing the company's total donation to approximately \$40,000. Throughout the build this week, employees from Schneider Electric's facility in Peru will volunteer on-site. This facility, which manufactures panelboards for Schneider Electric, is a primary employer in the region.

Other business and community partners include: Hallmark Homes, Inc., Anderson University, Carter Lumber, BiltBest Windows, Reese Wholesale, ClimateMaster, J&N Stone, Modern Trailer Sales, Blakley's Flooring, Madison Millwork and Ball State University.

For more information about this week's *Extreme Makeover: Home Edition* build, visit www.hallmarkextreme.com, the Web site of the primary sponsor of this build, Hallmark Homes.

About ABC-TV *Extreme Makeover: Home Edition*

The Emmy[®] award-winning reality program *Extreme Makeover: Home Edition*, now in its seventh season, is produced by Endemol USA, a division of Endemol Holding. It is executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8 to 9 p.m. ET on ABC.

About Schneider Electric

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, efficient, productive and green, the company's 114,000 employees achieved sales of more than \$25 billion in 2008, through an active commitment to help individuals and organizations "Make the most of their energySM."

www.schneider-electric.us

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This release is submitted for consideration in both print and Web publications.