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## Press Release

### Schneider Electric Announces New Lighting and Home Control Experience Center

**Palatine, Ill. (USA), November 17, 2009** — Schneider Electric announces it will open a new Experience Center for demonstration of its commercial and home control solutions in LaVergne, Tenn. The Experience Center, which is being relocated from Orlando, Fla., will be open to visitors Jan. 1, 2010. The new location will provide several benefits, including an expanded space for on-site installer training, as well as close proximity to Schneider Electric staff and other Schneider Electric facilities in the greater Nashville area.

“The Experience Center model has been a proven sales generator for our home lighting control solutions because we are able to immerse the customers in that environment and give them the full experience in real-life vignettes,” says Tony Gentile, vice president, Installation Systems and Control, Schneider Electric. “Our previous location in Orlando has worked extremely well over the past three years, and our new facility will build on what Orlando offered by adding commercial office, warehouse and hospitality environments.

The center will be housed in the new Schneider Electric facility in LaVergne, which is located at 320 Tech Park Drive. Inside will be several vignettes encompassed within a sprawling hospitality suite and residential area, including a kitchen, living room and bathroom. In addition to Schneider Electric’s newest home control solutions, such as Wiser™ home control and wireless lighting controls, a tour of the entire facility will showcase its many other solutions, including its building automation and control, Juno® lighting, Pelco® security products and PowerLogic® metering and monitoring solutions. Furthermore, the multiple Schneider Electric solutions employed have contributed to the facility qualifying to become LEED®-certified.

While the main Experience Center will now be located in LaVergne, Schneider Electric is continuing to open additional centers throughout the United States, including locations in Chicago, Dallas and St. Louis.

For more information on Schneider Electric and its home automation solutions, visit [www.mySEhome.com](http://www.mySEhome.com).

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**Press Contact:**  
**Luke Kujath**  
**Bader Rutter & Associates**

Phone: (262) 938-5452  
lkujath@bader-rutter.com

**About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, efficient, productive and green, the company's 114,000 employees achieved sales of more than \$25 billion in 2008, through an active commitment to help individuals and organizations "Make the most of their energy."

[www.schneider-electric.us](http://www.schneider-electric.us)

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*This release is submitted for consideration in both print and Web publications.*

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Square D Literature Fulfillment Center  
W6545 Quality Drive  
Greenville, WI 54942  
Attention: Angie Dunsirn  
800-392-8781  
or e-mail to: [SquareD@banta.com](mailto:SquareD@banta.com)